

Global Wealth Power!

**“How to start a worldwide, money-
generating empire”**

The Secrets of Generating Unlimited Wealth

by
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...You, the reader, can now apply these techniques to build your own wealth-generating empire. The Global Wealth Power! secrets are universal. They can be applied by anyone, anywhere to achieve unlimited success and happiness.

Eric Savage

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INTRODUCTION

**CATAPULT YOUR WEALTH
AND PERSONAL OPPORTUNITY
BY STARTING A GLOBAL
EMPIRE —
EVEN FROM YOUR OWN HOME**

Capture a Global Empire of Wealth!

International, global business. Everybody is talking about it. But did you realize that you, the average working person, can and should start a worldwide business? Even from your own home!

Consider Eric Savage. He does business in 120 countries, has travelled all over the globe, has resided on five continents, and is involved in lucrative business dealings the world over. Yet, just ten years ago, Eric started working in a small, family-owned business. Within a year, he had expanded sales into 53 countries. How? Eric uncovered *The Money-Essence Concepts of Global Business*. Those money-essence concepts catapulted little Neo-Tech Publishing into a lucrative global empire.

Today, the President of the United States, CEOs of Fortune 500 companies, top economists, even management gurus give speeches about how international business is the key to competitiveness and future prosperity. That is all true. But, what Eric discovered is that the enormous opportunity of international business can also be captured by the person in the street, even hourly wage-earners.

Ricochet into Money-Making Dynamics on a Global Scale

Ironically, the power of global business can ricochet the average person into money-making dynamics on a major scale. *The Money-Essence Concepts of Global Business* reveal how ordinary wage-earners, instead of being shut out of the enormous opportunities of global business, can reverse the tables to actually catapult off the wealth-opportunity residing in global business.

Wealthy Dynamics

As Eric Savage mushroomed little Neo-Tech Publishing into a global empire, he discovered that all really great

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opportunities lie within dynamics that *appear* complicated. For example, the easiest way for a person to start his own wealth-generating business is not by struggling to open a small, local business. Ironically, that is too competitive. Scores of people are always doing just that. Instead, the easiest and most profitable way for a person to start his or her own business is to leap right into the vast, extremely exciting arena of global business.

The individual who seeks out wealth-generating dynamics that no one else is tapping, like starting an international business from one's home, can make millions of dollars.

The World's Vast Infrastructure Becomes a Personal Catalyst to Wealth

The Money-Essence Concepts of Global Business are a new dimension of wealth-generating techniques. These techniques hone in on the money-making essence of business and then catapult that essence out over the entire world. With these techniques, a person discovers that global wealth is available to essentially every individual. Yet, for all but a few, that potential remains untapped.

Imagine doing business all over the world. What a change in your wealth power that would be! Yet, there is no reason why you cannot do just that. Armed with *The Money-Essence Concepts of Global Business*, the world's vast infrastructure becomes a personal catalyst to wealth.

A person does not have to remain within a set-routine job that is not integrated with any money-making essence. Instead, he or she can integrate with the essence of wealth creation and then mushroom those dynamics worldwide. With *The Money-Essence Concepts of Global Business*, creating a successful international business is actually easier, less competitive, and much more profitable than starting and running a local hometown business.

Become a "Star"

Soon after starting your own international business, you can travel the world and make money doing it! You can capture supra-success, wealth, excitement. You can become

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the envy of your peers.

Eric, for example, travels to more glamorous, exciting cities and countries in one month than most others do in a lifetime. With *The Money-Essence Concepts of Global Business*, you, too, can push into a totally new dimension of life. You, too, can become a world tycoon.

Even Romantic Opportunity Abounds

As you begin learning and mastering the wealth-creating essence of global business, your success will begin radiating outward. Suddenly, you will become viewed by individuals the world over as a strong, successful, romantic international man or woman. Potential spouses in countries and cultures the world over begin competing for you.

...That happened to Eric! He could hardly believe it.

Now Is the Time to Act

Now is the time to get into international, global business. The opportunities will never be greater. And these opportunities exist for everyone, not just CEOs of Fortune 500 companies. Armed with *The Money-Essence Concepts of Global Business*, small businessmen and even hourly wage-earners can explode into international, global business as Eric did. The incredible wealth-dynamics of international, global business are wide open. Those who get in early will get rich.

Break Out into a Worldwide, Heliocentric-Like Mode

Most people are saddled with a restricted, single-nation outlook. Historically, people stayed within the boundaries of their own community. Prior to the development of reason-like consciousness 3000 years ago, the world outside a man's tribe was more than his limited mind could comprehend. Today, vestiges of that tribal mentality still exist. Most people think in terms of living and doing business only within the borders of their country of birth.

In addition, the ruling class has always promoted a restricted, single-nation outlook as well. Those with political power work to create the deception that people belong to their country of birth, that they are owned by their government, and that their options in life are restricted to whatever rules are imposed upon them.

In contrast, when a person expands his mind and his resources out over the entire globe, he can utilize all of mankind's resources. He can prosper beyond any previous limits. Such an internationalist takes control of his destiny. He does not remain trapped by local prejudices, restricting cultures, or self-proclaimed authorities.

Any group that depends upon special privileges granted by the government — be it politicians, bureaucrats, big business, unions, trade organizations, or other special interests — will support restricting individuals into a single-nation mode. For, when individuals come into contact with people who enjoy more freedom, who hold different beliefs, who have developed more knowledge and different technologies, or who produce superior products, their minds are opened. Home-spun myths, prejudices, and deceptions woven by the ruling class to protect their own livelihoods and positions of power become questioned. Outside ideas, outside knowledge,

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outside freedoms, even outside products have always been opposed by entrenched special interests. Those with favored positions become questioned when people are exposed to new ideas, new knowledge, new freedoms, new products.

As a consequence, traditional forces always push to restrict people within narrow, single-nation boundaries. Throughout history, people have been forced into restricted spheres of thinking and acting.

The Restricted Geocentric Mode Versus the Wide-Open Heliocentric Mode

The article "*Neo-Tech, The Philosophical Zero,*" by Yasuhiko Kimura explains the geocentric concept versus the heliocentric concept. Historically, people would look up at the sky and see the sun circling the earth in the day and the stars circling the earth at night. Thus, they believed in a geocentric universe — i.e., that the earth was the center of the universe and that the sun and stars circled the earth. But, those people were just looking at what was right in front of them. They were using only their percepts. That contrasts with a heliocentric mode of thinking. A heliocentric mode involves thinking in wide-scope concepts and integrating several variables at once. The heliocentric thinker, through scientific observation and testing, grasps the wider picture that the earth is circling the sun, which in turn is circling the galaxy. But, to grasp that wider heliocentric concept requires going beyond one's percepts; it requires integrated thinking. Integrated thinking pushes the mind beyond a limited, perceptual thinking mode and into an unlimited, conceptual thinking mode.

The discovery of the heliocentric concept removed limitations that for centuries stifled progress in astronomy and navigation. Science could finally progress forward in those areas of knowledge. Such progress, however, could never begin until the false, geocentric concept of the universe was overcome. That was not easy. Galileo was imprisoned for promoting the heliocentric concept.

By employing heliocentric-like integrated thinking, a

Break Out into a Worldwide, Heliocentric-Like Mode

person can break out of stagnation traps. Heliocentric-like integrated thinking pushes the mind into totally new dimensions. (See **Integrated Thinking: The Essence of Power and Wealth**, Chapter V.)

The Little-Religious-Town Analogy

To further illustrate the open-ended nature of heliocentric-like integrated thinking versus the restricted nature of geocentric-like perceptual thinking, imagine the following scenario. It is the early 1800s. You are born into a small, religious town in the Pennsylvania countryside. Your town's culture and knowledge is dominated by a fiery preacher who induces original-sin-type guilt in everyone. He attacks all advancements in science, philosophy, and culture as Satan's work. Your town is full of stifling prejudices and preconceived notions.

You are not happy in such an atmosphere. You feel your potential is limited. Then, one day you journey far outside your little town for the first time. You travel to the big city of Philadelphia. When you arrive in Philadelphia, your mind is bogged. The city is so vast, so different. New ideas, culture, philosophy, scientific advancements flow freely everywhere. Suddenly, that all-powerful, closed-minded preacher who dominated your life, who held life-and-death control over your destiny back in your little town, becomes powerless. You realize for the first time that there is a whole world outside of your little town and its stifling prejudices. You now realize that you can simply laugh that silly, opportunity-restricting preacher out of your life. In the big city, your mind is free to expand to its fullest potential. You experience an exciting release.

A similar situation exists for many people today, only on a much wider scale. They are restricted into single-nation livelihoods. They do not realize that they can break out into a vast, new dimension of world opportunity, excitement, wealth.

Strive to Produce the Most Values Possible

Worldwide business is a competitive catalyst. It is the

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key to unlimited opportunity. In the future, to survive and prosper, a business must become a worldwide operation.

But, small businessmen and entrepreneurs often hold a false, geocentric-like notion that they can only operate within their home country. In reality, any individual can and should keep pushing until his values are available all over the world.

Traditionally, a small businessman thinks something like *"I can see a big Fortune 500 company pushing into overseas markets, but why should I push to get my little business into overseas markets? Does that really make sense?"* The answer lies in obtaining a wide-open, heliocentric-like perspective.

If an entrepreneur can go from red to black with a local business, then he or she can go from red to black everywhere. The United States represents only one-fourth of the world's market. Three-fourths of the world's market is outside America. Thus, the U.S. is actually a small market, relatively speaking. The only way to capitalize on the full force of the world economy is to have a relentless campaign to disseminate one's value-producing dynamics everywhere. The competitive advantages a person and a business will gain by pushing out worldwide are priceless.

If a person is pushing his business into Europe, into Asia, into South America, he is going to acquire a super-worldly, competitive view that cannot be acquired by any other means. His business will receive direct, competitive feedback from all over the world. And that will catapult his competitiveness back home. Such a worldly business will capture a mighty advantage over any competitor who fails to push into international markets.

Similar competitive dynamics apply to the individual. National boundaries are leftover vestiges of tribal man. The concept that one belongs to a specific country, that one must live and operate within politician-created boundaries, is a limited, geocentric-like perspective. Unfortunately, most people are still restricted by such geocentric-like thinking. The average man seldom integrates beyond his country's borders. Doing so is the key to supra-wealth and success.

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