

The Neo-Tech Discovery

The Entelechy of Prosperity and Happiness

by
Frank R. Wallace

entelechy n.: 1. A realization as opposed to a potentiality, 2. The actualization of form-giving cause as contrasted with potential existence, 3. A force directing life and growth.

for Wealth Personal Dealings Business, Jobs, Careers Art and Pleasure Romantic Love

Capturing the greatest money, power, romantic love discovery since the Industrial Revolution occurs easily after reading and integrating the entire Neo-Tech manuscript. And once you pull that mighty integration of all 114 Neo-Tech Advantages, you will gain unbeatable power over every professional mystic and neocheater who touches your life. And with that power, you gain unlimited prosperity, happiness, and romantic love forever.

But those not capturing Neo-Tech will grow increasingly unaware, impotent, uncompetitive, incompetent. ...They will be left behind, defenseless in a world of professional mystics and neocheaters, increasingly succumbing to the always fatal disease of mysticism.

The Early Years: The Discovery of Neo-Tech

THE MOST IMPORTANT MONEY/POWER/ROMANTIC-LOVE DISCOVERY EVER

A new field of knowledge was discovered by Dr. Frank R. Wallace. For two decades, Dr. Wallace developed a powerful array of integrated knowledge called Neo-Tech. Several years ago, Dr. Wallace was interviewed about Neo-Tech. Below is a condensed, edited portion of that interview which explains his early discoveries:

Q: What is Neo-Tech? How can I benefit from it?

WALLACE: Neo-Tech is a new, integrated method for capturing major business and personal advantages everywhere. Neo-Tech has nothing to do with positive thinking, religion, or anything mystical. Once a person is exposed to Neo-Tech, he can quietly profit from any situation — anywhere, anytime. He can prosper almost anywhere on earth and succeed under almost any economic or political condition. Neo-Tech applies to all money and power gathering techniques — to all situations involving the transfer of money, business, power, or love

Ironically, I first sensed Neo-Tech through poker — the money game, the international strategy game. Strange how a discovery so important as Neo-Tech started with something so minor and restricted as poker. Indeed, poker is just one rather minute and insignificant area involving the transfer of money in which a person can profit through Neo-Tech.

Subsequently, I pursued Neo-Tech beyond cards to uncover far greater advantages in competitive situations involving work, investments, speculating, business, politics, and personal relationships. Neo-Tech applies to all competitive situations: It is a new, quiet approach for collecting unbeatable advantages everywhere.

Neo-Tech has its roots in the constant financial pressures and incentives to develop the easiest, most profitable methods of gaining advantages. Over the decades, successful salesmen, businessmen, politicians, writers, lawyers, entrepreneurs,

investors, speculators, gamers, and Casanovas have secretly searched for shortcuts that require little skill yet contain the invisible effectiveness of the most advanced techniques. I identified those shortcuts and honed them into practical formats called Neo-Tech.

Q: Is Neo-Tech like cheating; is it a metaphor for cardsharps, Don Juans, con artists, dishonest merchants, destructive politicians?

WALLACE: Definitely not. Neo-Tech is totally honest and ethical; it is not based on fraud, collusion, gall, hustling or swindling as are most cheating techniques and con jobs. Indeed, Neo-Tech requires no special skill, devices, or nerve. Neo-Tech requires no risk or changes in life style — only a new integrated knowledge that generates advantages and power. Moreover, Neo-Tech renders deception and cheating ploys so obsolete that they are no longer an important threat. ...Someday Neo-Tech will dominate all competitive situations as it spreads into business and personal relationships.

Q: Who exactly is the Neo-Tech person?

WALLACE: He's a person of quiet power — a person who cannot lose. He can control not only every competitive situation, but can vanquish every threatening situation.

Q: What actually makes him so effective?

WALLACE: Neo-Tech is totally natural. Thus, it can be executed anytime, anywhere with casual confidence. The techniques let a person gain unbeatable advantages consistently and comfortably — year after year, decade after decade. Eventually, Neo-Tech men and women will quietly control all.

Q: In the real world, how quickly can I benefit from Neo-Tech?

WALLACE: A person can use Neo-Tech immediately to gain advantages needed to prosper in business and in personal relationships. Additionally, that person can never be taken advantage of again in any business transaction, investment, or personal contact. His Neo-Tech knowledge protects him. It arms him with a sword and shield. Neo-Tech knowledge is the best insurance policy anyone could own: Within days, a person with Neo-Tech can gain more power than most people without Neo-Tech can gain in a lifetime.

Q: Specifically, what does Neo-Tech mean to the ordinary person?

WALLACE: Well, to be specific, the most potent shortcuts prior to Neo-Tech were beyond the reach of ordinary people as only the money/power giants developed the combinations to unlock and use those shortcuts. Moreover, those potent but customized or highly specialized shortcuts in specific fields could not help most people even if they had access to those shortcuts. In addition, the nature of those potent shortcuts limited the money/power giants to their particular fields. Still, genuine power lies beneath all those customized shortcuts. Neo-Tech not only captures that power but brings everything down to earth and removes all limitations. That, in turn, yields a still greater power that even the money/power giants were denied. More important, today, most ordinary men and women will only flounder through life until they discover Neo-Tech.

Q: Beyond the immediate financial advantages and quick profits available from Neo-Tech, how will the Neo-Tech Discovery affect you and me in the real world...in society?

WALLACE: Neo-Tech meets the criteria: certain and safe — but powerful. Therefore, more and more people will increasingly use Neo-Tech in all areas. And the lives of those people will grow richer. Of those, some will choose to use Neo-Tech concepts to gain enormous power and wealth. But, equally important, people knowledgeable about Neo-Tech cannot be drained by others. The ordinary person, no matter how low on the power scale, can reverse the situation. With Neo-Tech, a person can take away the power from those Neocheaters who have drained that person for years or decades. That capturing of personal power through Neo-Tech is crucial. For, all major Neocheaters today extract money and power from the masses of unknowledgeable people. How? Through the subtly camouflaged usurpation and destruction of values created, built, or earned by others. In fact, those value destroyers use Neocheating without fear of being caught, without suspicion. ...And they are successful to the extent they use Neocheating.

Consider how many of the most successful politicians have for years destructively regulated and harmfully controlled the value producers. They have neocheated the public for unearned personal power. Their power ploys have created jungles of destructive regulations and inefficiencies. They hassle busy

individuals, cripple creative scientists, and prevent private enterprise from fully developing its productive and technological capacities. That arrogated authority not only diminishes everyone's spirit, but diminishes everyone's standard of living and even prevents the development of cures for scourges such as heart disease, cancer, and AIDS.

Q: You know, "60 Minutes" recently dealt with something like that. And I hear about that kind of thing more and more these days. How can it be stopped?

WALLACE: Today, as Neo-Tech spreads, people in steadily increasing numbers can, for the first time, avoid the harmful ploys of those external authorities. As people become informed about Neo-Tech, they will identify and circumvent those master Neocheaters who have previously drained them. Now, ordinary people will fill their own pockets with profits rather than lining the pockets of Neocheaters. As more and more people learn about Neo-Tech, they will increasingly understand that professional mystics, pragmatic politicians, bogus-job bureaucrats, and other such false authorities are destructive drains on value producers and society.

I have two charts that demonstrate how most people have unknowingly let their lives be drained by those external authorities. This information also shows how the informed will financially and emotionally benefit by breaking free from those master Neocheaters. Indeed, everyone informed of Neo-Tech will have the tools not only to break free but to profit from the decline of external authority. Furthermore, this information shows exactly how the average person can turn into a Neo-Tech person...a person who can acquire far greater advantages than any Neocheater — even a master Neocheater.

Q: Your charts uncover things I was never aware of. It's bad enough that those Neocheaters conceal their ripped-off power, but it's rotten how they're doing it by draining me, you, and everyone else....

WALLACE: Yet, we're the ones who hold the power on this planet. Most people have never been aware of that fact. Now, with Neo-Tech, we can totally control our future. That's why the Neocheaters never told us their secret. For, we would take away their power that is rightfully ours. You, like everyone else, could never really know the facts behind external authorities without

understanding Neo-Tech. The actions of such external authorities usually depend on Neocheating — on undetectable routes to easy money or power at the expense of others. They seemingly benefit their victims by giving them guidance, leadership, or doctrines to follow — making those victims easy to control. Fortunately, however, publicly revealing Neo-Tech exposes the Neocheater's essence. That will lead to the eventual demise of external authority.

Indeed, today, you as the Neo-Tech person never again have to feel helpless. You never again have to be on the defense. You never again have to depend on anyone or anything of the past. You can enter a new world and control your own future. You can become a Clark Kent — a quiet superman. You can gain the real power — the real advantages and profits that few ever knew existed.

Q: Now I know why the Neo-Tech Discovery will immediately....

WALLACE: Also, consider another benefit from understanding Neo-Tech: the stopping of the pain and harm caused by certain everyday acquaintances straight up to the authoritarian bureaucrats who surround everyone in almost every area of life. Neo-Tech can abruptly stop the pain and harm caused by being beaten by destructive authorities, cheated or exploited by one's spouse, manipulated by parents, drained by bosses, gypped by merchants, intimidated by pushy or monied people, misled by professional people, stunted by dishonest and incompetent educators, used by friends, abused by strangers, fouled up by bureaucrats, fooled by mystics, and hurt by government.

Neo-Tech puts an end to all those hurts and diminishments that have constantly kept you from becoming the person you've always dreamed of — the person you were meant to be.

And there are other side benefits. For example, when viewing network TV with the knowledge of Neo-Tech, a person becomes acutely aware of the steady stream of Neocheaters — TV commentators, news editors, journalists, sociologists, faddists, mystical gurus, and religious proselytizers. Those fake authorities constantly gain destructive advantages from their followers in countless subtle ways. Neo-Tech concepts allow people to identify and nullify Neocheaters who drain everyone's life daily.

With the concepts of Neo-Tech, a person nullifies those Neocheaters while transferring their power from them to himself. He no longer needs to bow to or idolize the man on the hill. With Neo-Tech, a person knows with fearless certainty that he, himself, is the most important person — and everyone will sense that he is the most powerful person.

Q: Can you restate what you're saying to bring me back to earth?

WALLACE: The Neo-Tech concepts are practical tools for integrated thinking. Neo-Tech really puts one on the right track. No longer do people have to suffer in silent frustration watching their lives and dreams be quietly drained away.

Q: Yes. Who hasn't felt that distant, lonely sadness....

WALLACE: The Neo-Tech concepts are the most powerful thinking tools for profits. Those concepts are the cutting edge for prosperity...for making the grandest dreams come to reality. Neo-Tech can rekindle the sparks that flickered out long ago.

Q: Is all that really true? I mean, does all that really apply to us — to us who work for a living?

WALLACE: You are the good, the innocent, the powerful: you are the Clark Kents. Over are the days of your being defrauded of wealth, pleasure, and happiness. Over are the days of being victimized by the politicians, bureaucrats, mystics, and pseudo intellectuals. In your innocence, you have unknowingly been drained by Neocheaters. Now, at last, you can break free and take what all productive human beings rightfully earn but seldom take...a guiltless life of power, pleasure, and wealth. But even more, you can now become a Neo-Tech person and command your own future.

Q: That's pretty profound. I'll have to give that some deep thought.

WALLACE: You should. For the more one thinks about Neo-Tech, the more one profits from it.

Q: What if I want to profit more and more? What if I get a little greedy? What if I want to become the man on the hill now — through Neo-Tech?

WALLACE: Look again at the charts. Contrary to what some people might initially think, the highest profits of Neo-Tech come not from *destroying* advantages of others, although anyone can do that with Neocheating to gain tremendous power and profits. But

the highest profits come from *creating* honest advantages for oneself by delivering maximum competitive values to others and society. Indeed, to any chosen extent, you can apply Neo-Tech to personally gain both immediate and long-range advantages in business, personal life, and social situations...the applications are endless.

Back to your question about becoming a little greedy. As the first step, anyone can immediately profit by collecting the Neocheating advantages available in any competitive situation. Moreover, anyone can use Neocheating to outflank all competition — control even the sharpest, most-alert people. Master Neocheaters use undetectable techniques to gain maximum advantage from every situation to acquire extreme power and wealth. And anyone can use Neocheating to gain easy advantages or profits to any chosen degree. But who needs that? The Neocheater, yes, he can easily do all of that. But the Neo-Tech person...he needs none of that. For him, Neocheating is limiting and obsolete.

Just acquiring the knowledge of Neo-Tech will show you how to reach your goals quickly, directly, easily. You will experience a mounting sense of power and excitement while learning about Neo-Tech. Indeed, through the Neo-Tech Discovery, you too can achieve great strength in your career or field of interest by becoming a quiet Neo-Tech person. In addition, you will forever be immune to Neocheaters...immune to most harmful situations.

Q: How quickly will Neo-Tech spread?

WALLACE: As people gain this knowledge, they will begin using its techniques because they are irresistibly logical and overwhelmingly practical. Thus, as people discover the unbeatable advantages of Neo-Tech, those advantages will automatically spread throughout the world as the most potent discovery since the Industrial Revolution.

**NEO-TECH IS DEDICATED TO
THE PRODUCERS OF VALUES**

You are the good, the innocent. Yet, throughout history, you have been defrauded of your earned prosperity and happiness. You have been victimized by the politicians, bureaucrats, theologians, pseudo intellectuals, and the white-collar hoax. For they live off your efforts, repaying you only with falsehoods, unearned guilt, and demands for sacrifice. In your innocence, you have unnecessarily accepted their frauds, usurpations, and abuses. Without Neo-Tech, you could never know with certitude that you, not they, are potent and hold the power to control life. But now, with Neo-Tech, you can forever break free from their hoaxes and usurpations designed to live off your efforts. You can take what all honest and productive human beings have rightfully earned, but seldom take: A guiltless life of prosperity, love, and happiness.

Neo-Tech is dedicated to you and to the discovery of the prosperity and happiness that belong to you.

Neo-Tech forever dispels ignorance in curing the disease of mysticism and eliminating its symbiotic neocheaters. Once cured, a person flourishes naturally and easily to guiltless prosperity and abiding happiness. Once free from mysticism and neocheating, a person seizes iron-grip control of both the present and future to prosper forever. ...Once armed with Neo-Tech knowledge, a person overpowers all mysticism and neocheating that tries to harm or diminish his or her life.

ORIENTATION AND DEFINITIONS

PREFACE

For nearly 2000 years, master neocheaters have manipulated the destructive forces of mysticism to drain power and prosperity from all honest men and women. But today, for the first time in history, a newly discovered idea system called Neo-Tech reveals and eliminates those destructive forces while releasing a stream of intellectual, psychological, and material advantages. Neo-Tech integrations deliver emotional and material benefits to everyone. Indeed, anyone can use the Neo-Tech concepts to guiltlessly increase his or her wealth and happiness — now and forever into the future.

Furthermore, the Neo-Tech concepts can free any individual from all who waste one's time, from all who work against one's best interests, from all neocheaters and mystics who use non sequiturs¹ to diminish the lives of others. The Neo-Tech concepts provide the ways and means to limitless prosperity and happiness.

INTRODUCTION

The integration of philosophy with psychology, physiology, and the material world is crucial not only to the Neo-Tech concepts, but to every individual on this planet. Yet, that key role of philosophy has until today remained essentially unrecognized by all the populations of this world. Why? The answer is below:

Philosophy

The philosopher's job is to provide human beings with practical tools for dealing with reality in order to live easier, more prosperous, happier lives. But almost all philosophers throughout history have defaulted in their responsibility and failed in their job. Indeed, most philosophers have done all in their power to make life for human beings not easier and happier, but more difficult and unhappy by obscuring reality. As a result, almost everyone rejects the practicality of philosophy. Thus, almost no one recognizes the potential of this mighty tool.

Few people can formulate integrated philosophical systems on their own. Moreover, few people have the knowledge to reject or even identify the neocheaters and mystics who implicitly use

¹ Non sequitur is defined and illustrated with examples in Appendix E.

philosophy to drain the lives of others. ...The first step in dismissing the mystics and neocheaters is to recognize that only two basic philosophical systems or choices exist:

One system arises from a mystical/altruistic premise that individuals should be sacrificed either to others or to “higher” causes. The father of the criminal mind, Greek philosopher Plato (427 B.C. – 347 B.C.), identified and developed that system. Throughout history, all governments, religions, and neocheaters have implicitly used Plato’s philosophy to usurp unearned power and values from innocent value producers.

The other philosophical system arises from a reality/self-interest premise that the individual is the highest value in the universe. The father of the business mind, Greek philosopher Aristotle (384 B.C. – 322 B.C.), identified and developed that system.

Neo-Tech identifies both the Platonistic and the Aristotelian philosophical systems and then demonstrates how and why Neo-Tech guarantees prosperity and happiness. Neo-Tech (fully integrated honesty) shows how anyone can switch from being a loser with a mystical/Platonistic approach to being a winner with a Neo-Tech/Aristotelian approach.

Psychology

The Neo-Tech concepts deliver the psychological tools needed to achieve guiltless profits, power, and happiness. In addition, those concepts expose the deceptions of mysticism and neutralize the harm of neocheaters.

Physiology

The Neo-Tech concepts also integrate a wide range of physiological discoveries including diet and physical fitness into a forward-march position that leads to increasing pleasures and happiness.

DISSOLVING THE CHAINS

By reading the following definitions, a person will understand how the manipulation of mysticism in others is the common bond linking all neocheaters: Now, for the first time, heads of states, religious leaders, elegant con artists, Mafia dons, most attorneys, some Nobel-prize laureates, many leading academe, certain well-known media personalities, certain entertainment people, some bankers, and even certain business people (e.g., white-collar hoax executives) are inextricably linked as soul mates. They all live by

attacking the competitive value producer, competitive business, and competitive products. Yet, they themselves live uncompetitively, producing no long-range, net benefits for others or society. In other words, those people live as neocheaters or as just plain cheaters by usurping, attacking, undermining, and destroying values produced by others. ...Neo-Tech ends that secret, parasitical bond by forever dissolving the chains of mysticism and its mind-created “realities”.

DEFINITIONS AND UNDERSTANDINGS

Neo-Tech can guide anyone to increased prosperity and happiness. But for full benefits, a person must understand the following key concepts and words used throughout Neo-Tech:

NEO-TECH

Neo-Tech is a noun or adjective meaning fully integrated honesty. Neo-Tech allows the guiltless creation of earned power, prosperity, and romantic love:

Neo-Tech is a collection of “new techniques” or “new technology” that lets one know exactly what is happening and what to do for gaining honest advantages in all situations. That technology is needed to be competent — to guiltlessly and honestly obtain the wealth and happiness available to everyone but achieved by so few. Neo-Tech provides the power to profit in every situation by nullifying neocheating and mysticism not only in others but within one’s own self. Indeed, Neo-Tech eliminates the harm of all mystics, false authorities, neocheaters, and their infinite array of deceptions. Neo-Tech lets a person gather all power unto his or her own self while rendering mystics and neocheaters impotent.

With Neo-Tech, all effort is directed toward achieving fully integrated honesty needed to act in concert with reality. With mysticism, all effort is directed toward rationalizing non sequiturs or deceptions needed to satisfy some feeling, wish, or whim arising from one’s self-created “reality” or some external “authority”. ...Neo-Tech is rooted in effort, objective reality, and value production. Mysticism, by contrast, is rooted in laziness, random nothingness, and value destruction.

Neo-Tech is health. Mysticism is sickness. Neo-Tech is the opposite of mysticism. Neo-Tech heralds the end of mysticism and its symbiotic neocheaters.

NEO-TECH CONCEPTS

The Neo-Tech concepts provide man's most powerful thinking tools. Those tools efficiently deliver prosperity, happiness, and romantic love to everyone who uses them consistently. The Neo-Tech concepts also provide the tools for effectively eliminating mysticism. In addition, those tools effectively squelch all neocheaters.

PSYCHUOUS

Psychuous (SIGH-kyü-uhs) is a new word describing integrations that combine the activities of the mind, body, and emotions to continually increase prosperity, happiness, and romantic love.

Psychuous Pleasures is the cessation of conflict among the mind, emotions, and body by reconciling philosophy, psychology, and physiology so one's own actions harmoniously serve the material, emotional, and biological needs of the human organism. Using psychuous concepts, one experiences exquisite, lasting pleasures unknown to others.

Psychuous Sex is a fully integrated, rational approach to sexuality. Harnessing one's sexual potential through Neo-Tech is rewarded with increased happiness, romantic love, and psychuous pleasures.

PSYCHUOUS CONCEPTS

Neo-Tech reveals a new set of concepts: Psychuous Concepts. Those concepts integrate prosperity, love, and reality with a person's physical, psychological, and intellectual nature. By understanding and utilizing the Psychuous Concepts, a person can experience great pleasures with guaranteed prosperity and happiness — for life.

And “for life” means exactly that: for a person's entire life. The human mind is an organism that does not age if kept disease free — if kept free of mysticism. Since the mystic-free human mind can grow forever, psychuous pleasures have no limits. But growth of the mind is not automatic. Instead, growth requires conscious effort. When a person defaults on that effort, his or her mind stops growing. When intellectual growth stops, the capacity for happiness and pleasure begins shrinking — the individual begins dying.

Moreover, human aging is a process of deterioration. Growth is the opposite of deterioration. Only when growth stops can

aging begin. The human mind never has to stop growing. In fact, human life itself may never need to age. No scientific evidence dictates that a person has to age and die. Indeed, a person may be able to live indefinitely under fully integrated, fully rational, physical, psychological, intellectual, and emotional conditions. Before Neo-Tech, those conditions were never available or possible.

PSYCHUOUS PLEASURES VERSUS SENSUOUS PLEASURES

Sensuous relates to the five physical senses — touch, sight, hearing, smell, and taste. Sensuous is associated with the pleasurable gratification of one or more of those physical senses. Neo-Tech expands the meaning of sensuous to capture the essence of pleasure by including and integrating the most potent dimension: the pleasurable gratification of the human mind. That gratification includes the harmonious agreement of a person's love life with that person's material, intellectual, and emotional well-being. ...The word for that expanded meaning of sensuous is **psychuous**.

The conscious mind is the ultimate organ for experiencing pleasures, including sexual pleasures. The mind integrates all pleasures with all that a person *is*, *does*, and *thinks*. The mind is the organism that offers unlimited pleasure and happiness.

SEX

In Neo-Tech, the meaning of sex includes intercourse as a series of highlights along a vast range of sexually rooted experiences and emotions. Indeed, the meaning of sex in Neo-Tech encompasses all sexual influences (often hidden but powerful) that weave through each person's life.

Ironically, sexual influences most dominate the lives of those who pretend to shun or repudiate the pleasure of sex (e.g., mystical celibates, religious ascetics, guilt-projecting preachers). Their very acts of avoiding or attacking sexual pleasure leave their lives far more dominated by sex than those who accept the responsibility of earning healthy, confident sex lives.

LIFE

The essence of conscious life is control — the ability to control one's present and future. Conscious life is the only entity in the universe that can control nature and future events. That

control is possible to the extent that mysticism is absent and Neo-Tech is present. A person in control is happy and will prosper. A person out of control is unhappy and will fail. Neo-Tech puts a person in control.

LOVE

Three types of love exist: (1) sexual romantic love, (2) nonsexual friendship and family love, and (3) intellectual/artistic love. Contrary to myth, love is not inexplicable or beyond understanding. Love can be exactly defined and clearly understood.

Romantic love integrates the mind and body of a man and a woman. That integration includes the emotional/intellectual development of values between that man and woman. Such a complex relationship requires planned, rational thought by each partner. Romantic love is one of life's most important and practical achievements: Romantic love is a major source of personal growth, efficient living, happiness, joy, and pleasure.

Yet romantic love is often dismissed as blind, mindless, irrational, immature, transitory, impractical. But the opposite is true. And similar false notions have led to the misunderstanding of words such as "romantic", "romanticism", and the "Romantic era". How did those false notions begin? "Romantic" and its related words originally implied freedom, individuality, and *rational* ideals based on integrated honesty...not *irrational* whims based on mystical illusions. But over the years, the concept of romanticism became inverted by the mystics and falsely associated with the irrationalists and the sentimentalists of the 19th Century Romantic Period.

Philosophers, poets, writers, and artists, such as Rousseau, Wordsworth, Blake, and Van Gogh, were considered romanticists. But they were not romanticists at all. They were existentialists, mystics, and sentimentalists who basked in the intellectual and political freedom of romanticism. The actual romanticists were individuals like Spencer, Hugo, Chopin, Gould, Edison (and earlier romanticists like Aquinas, Michelangelo, da Vinci, and other *honest* thinking, *hard-working* idealists). Such individuals created every major value since the Renaissance. Yet, while they were sometimes considered rationalists or even idealists, they were seldom considered romanticists as they actually were.

The “Oxford English Dictionary” traces the usage of “romance”, “romanticism”, and other words whose meanings today are distorted or inverted. Etymologies trace those distortions as far back as the 17th and 18th Centuries. Such word distortions diminish the thinking tools needed to understand and implement the most important and powerful human actions. But the Neo-Tech/Psychuous concepts return the word “romantic” and other important words to their accurate meanings that render the neocheaters impotent.

Romantic love involves an emotional, intellectual, and sexual involvement with another person. And romantic love offers the deepest of all happiness and the greatest of all pleasures.¹ But as with all major values, romantic love is not automatic. Romantic love must be earned through rational thought and planned effort. And then, that love must be maintained and expanded through constant honest effort — through constant discipline, thought, and control (the DTC method).

Through the ages, civilizations, and cultures, women seek in men a single attribute, however interpreted. That attribute is *strength*. ...Neo-Tech delivers maximum strength to every human being.

MYSTICISM AND NEOCHEATING

Mysticism is defined as: 1. Any mental or physical attempt to recreate, evade, or alter reality through dishonesty, rationalizations, non sequiturs, emotions, deceptions, or force. 2. Any attempt to use the mind to create reality rather than to identify and integrate reality.

Mysticism is a disease — an epistemological disease that progressively undermines one’s capacity to think, to identify reality, to live competently. Mysticism is also a collective disease that affects everyone who looks toward others, or the group, or the leader for solutions to his or her own problems and responsibilities. The symptoms of mysticism are dishonest communication, out-of-context assertions or attacks, use of non sequiturs, rationalizations, jumbled or nonintegrated thinking — all leading

¹ All feelings and emotions fluctuate. Even the strongest feelings of romantic love will wax and wane. At times, even the most ardent lovers can feel diminished love for each other. But within an upward fluctuating pattern, romantic love can constantly renew and build to higher levels.

to mind-created “realities”. Those symptoms are most commonly exhibited by neocheating politicians, clergymen, union leaders, lawyers, media commentators, university professors, entertainment personalities. Such public neocheaters are the Typhoid-Mary spreaders of mysticism. In fact, through the ages, the most virulent spreaders of mysticism have been those neocheaters who wangle respect and values from the value producers of this world.

Mysticism is a disease that blocks integrated thinking and brings stupidities through mind-created “realities”. But mysticism is also the tool that neocheaters use to justify or rationalize the use of force, fraud, or dishonesty to usurp values from the producers. For example, mind-created “realities” are used to create false standards and guilt designed to beguile individuals into surrendering their earned values, power, and happiness.

Mysticism is a rebellion against life, effort, and the conscious mind. Mysticism leaves people with sour bureaucratic faces and is the neocheater’s tool for plundering the value producers.

Mysticism is the only disease of the conscious mind. But as with drugs and alcohol, mysticism is seductively comfortable, like a warm, old friend — until the destructive consequences and hangovers manifest themselves.

Mysticism is based on a false and destructive idea: the primacy of emotions over reality. ...Mysticism is the opposite of Neo-Tech. The mind-created “realities” of mysticism eventually render all life unto death.

Neocheating is defined as: Any intentional use of mysticism designed to create mind “realities” or false illusions in order to extract values from others. Neocheating is the technique for expropriating unearned money or power by manipulating mysticism in others. Neocheating is the means by which all politicians, clergymen, union leaders, many journalists, many academe, and most lawyers usurp power and values from the innocent producers.

MYSTICS AND NEOCHEATERS VERSUS NONMYSTICS

Mystics violate ethics and morality. For, mystics purposely harm their own and other people’s lives. By choosing to evade or fake reality, they undermine their ability to identify and integrate reality, to think clearly, to produce values, to live competitively

— to survive. As a result, they increasingly lay responsibilities for their well-beings onto others. Thus, they routinely lay blame or guilt on others for their own problems and failures. ...Everyone must resist, must fight mysticism both from within and from without. Those who surrender — quit resisting, quit fighting — allow mysticism to take over their lives. When that happens, they become a part of the unhappy, dishonest world of mystics and neocheaters.

Mystics and nonmystics can and often do share similar problems, feelings, thoughts, and emotions. The difference is that the nonmystic will (1) take responsibility for his or her own problems and (2) reject the destructive notion that “realities” spun from the mind can replace objective reality. On the other hand, mystics will (1) avoid the responsibility, effort, and honesty needed to identify and integrate reality and (2) use their feelings or imaginations to recreate “new realities”. They attempt to fill their desires the “easy”, mystical way. But the mystical way is unreal — the hard way that never works.

Mystics make problems where none exist. They focus on the visible symptoms to avoid identifying the hidden mystical source of their problems. They make “realities” out of what they feel, think, wish, or want rather than on what actually is or exists. Thus, they blind themselves to what is happening and become increasingly incompetent. They are irresponsible, immature people. As a result, they cannot achieve the major values of life: genuine prosperity, romantic love, abiding happiness. Mystics avoid the responsibility of a conscious being and, thus, miss the rewards of life.

As pervasively evident throughout TV network news, many involved in media journalism are profoundly dishonest manipulators of mysticism who live by purposely creating problems where none exist. They do that by dishonestly attacking and undermining values to gain unearned power and values. Many are consummate neocheaters who find the media the easiest, most effective format for mass deception, unearned power, and bogus livelihoods.

Neocheaters do more than violate ethics and morality. They constantly try to expand their usurpations of values by manipulating mystical illusions and non sequiturs. Moreover, neocheaters design their illusions to present themselves as the benefactors of society. At the same time, they enviously present the real

producers (e.g., aggressively competitive entrepreneurs, innovators, business people, industrialists) as the malefactors of society.

But the opposite is true: The neocheaters are the mean, the guilty, the malefactors of society. And the value producers are the compassionate, the innocent, the benefactors of society. Yet, as long as most people allow themselves to accept mystical illusions and inversions of facts, the neocheaters will keep usurping values and escalating their destructions.

Some neocheaters usurp credibility by exploiting popular causes that sound good — causes that in proper context may be noble if handled honestly. Examples include the environment, nutrition, health, animal rights, human rights, peace. But neocheaters exploit such causes to usurp credibility and power in order to attack competent producers, their honest businesses, and their valuable products. ...The two-headed essence of all mystics and neocheaters is dishonesty and laziness.

Other neocheaters (politicians, clergymen, many journalists and academe) survive by attacking values, businesses, producers, and earned profits as enemies. They attack by making those who create genuine values for others appear as guilty and wrong. Simultaneously, they live by promoting mysticism, altruism, external “authority”, collectivism as friends. They promote those destructive forces by making them appear innocent and right.

Mysticism is central to the neocheater’s ability to thrive by attacking values. For only through mysticism would anyone accept the neocheater’s upside-down world of undermining, attacking, and destroying values.

Mysticism yields actions based on what one feels, wishes, wants, or imagines rather than on what actually exists right in front of that person. That is why professional mystics and other neocheaters can easily manipulate people: they manipulate them through their mysticisms. Neocheaters manipulate infinite arrays of mysticisms to usurp values earned by others. As a result, the professional mystics and other neocheaters eventually destroy all values of life, love, and happiness for themselves and everyone involved with them.

Nonmystics are innocent and moral. They accept the discipline and responsibility to think and act with integrated

consistency. They support themselves by producing *competitive* values for others. With a loyalty to honesty, they act in concert with reality. They are evolved, honest people. They strive to fully integrate their words and actions with reality, regardless of anyone's dogma, dictates, or opinions. As a result, nonmystics benefit everyone and society.

The mystic's life is basically irrational and unhappy with perhaps some scattered islands of rationality and happiness. By contrast, the nonmystic's life is basically rational and happy with perhaps some scattered islands of irrationality and unhappiness.

Turning to one's inner self, mystics find unhappiness, anxiety, and hatred. Whereas nonmystics find happiness, equanimity, and love.

CONSCIOUSNESS AND FREE CHOICE

Consciousness allows human beings to escape the automatic controls of nature. At the same time, only through consciousness can a person be subjective and mystical. Thus, only through consciousness, can a person choose to act in discord with nature. Unlike all other animals, conscious beings can choose to act better or worse than their nature to benefit or harm themselves and others. Choosing to deny or contradict nature or reality is mysticism, which is an unnatural, irresponsible abuse of the conscious mind. But, conscious beings can also choose to act better than their nature to gain power and advantages over all else in the universe. Because consciousness allows choices and actions beyond preset nature, only human beings can choose to be honest or deceptive, objective or mystical, responsible or irresponsible, competent or incompetent, striving or lazy, productive or destructive, beneficial or harmful, noble or evil. ...With consciousness, anyone can choose either alternative at any time.

All other animals have no choice but to automatically respond to nature. They cannot be deceptive, irresponsible, mystical, or purposely harmful to themselves and others. They have no such choices, thus, they bear no responsibility for their actions. ...Animals cannot be mystical, dishonest, or self-destructive.

With consciousness, only human beings can freely choose to live better or worse than their natures.

Free choice determines the future of all human beings: Through mystical choices, people diminish themselves and their

potentials to live happy lives. But through Neo-Tech choices, people reject mystical choices. Thus, in turn, they prosper and live happily, far beyond nature's preset course. In fact, only by choosing the integrated effort of Neo-Tech over the automatic laziness of mysticism can people build lasting prosperity and happiness.

THE KEY CHOICE

The choice between exerting effort or defaulting to laziness determines the course of all important human actions. The three choices constantly confronting every human being are to (1) exert integrated effort, (2) default to camouflaged laziness, or (3) act somewhere in between.

The choice to exert integrated effort or to default to camouflaged laziness is the key choice that determines the character, competence, and future of every human being. That crucial choice must be made by everyone, continually, throughout life. ...That key choice determines the:

1. direction of an infant's life beginning at the first moment of consciousness.
2. development of a child's implicit nascent philosophy which determines that child's developing psychology.
3. development of an adult's implicit and explicit philosophy which develops that person's psychology to determine the quality of his or her life.
4. philosophies that guide entire nations, eras, and civilizations with the resulting cultures, economies, and degrees of enlightenment or darkness.
5. evolvment or regression of human consciousness, power, prosperity, happiness, and love.
6. prosperous survival or eventual destruction of human life on this planet.
7. development or rejection of youth-perpetuating biological immortality.

That same key choice determined the direction of all original philosophers: For example, the prime immoral philosophers, Plato and Kant, chose to formulate sweeping, out-of-context abstractions in conjuring up all-encompassing mystical idea systems that were "validated" with brilliantly deceptive inner logic. Thus, their basic choice was a default to laziness. For they

chose the neocheater's "shortcut" to unearned power or "greatness" by formulating out-of-context, non-sequitur, "higher-cause" philosophies.

Such specious philosophies are designed to assault the supreme value of the conscious mind. Their destructive, death-oriented "greatness" contrasts sharply to the productive, life-oriented greatness of the prime moral philosophers: Aristotle and Rand. For, those moral philosophers chose to exert hard efforts and fully integrated honesty to build full-context, rationally integrated systems of universal value for all people of all times.

Those choosing to live through automatic laziness survive by usurping or attacking values produced by others. Those usurpers and attackers include essentially all politicians and theologians as well as many dishonest professionals, attorneys, psychologists, academe, elitists, journalists, philosophers. Well-known usurpers and attackers of values include Plato, Hitler, Stalin, FDR, the Pope, Al Capone, Pol Pot, Fidel Castro, Ralph Nader, Jesse Helms. By contrast, those who choose to live through integrated effort can thrive by producing or building values for others. Those producers include working people, business people, industrialists, scientists as well as honest professionals, artists, musicians, philosophers. Well-known value producers include Aristotle, Ray Kroc, Henry Ford, Edison, Einstein, Pierre S. du Pont, Andrew Carnegie, Jay Gould, Galileo, Michelangelo, Beethoven, Ayn Rand.

That choice between laziness and effort determines if one becomes an unhappy destroyer of values or a happy producer of values.

BUSINESS VERSUS MYSTICISM

Business is the competitive development, production, and marketing of values that benefits others. Any and every aspect of business succeeds to the extent that effort, thinking, planning, and action are free of mysticism...or fails to the extent that mysticism is injected into any decision. Business ultimately flourishes in the absence of mysticism or dies in the presence of mysticism. Mysticism is the creating of problems where none exist; business is the solving of problems wherever they do exist. Mysticism represents stagnation and death; business represents growth and life. Mysticism is nonbusiness; business is nonmysticism.

Since the early days of Phoenician commerce, envious mystics and destructive neocheaters have striven to besmirch the value producers, their business enterprises, and their competitive products. Legions of pseudo-intellectuals, say-much/do-little underachievers, envious nonproducers, and mystic-manipulating neocheaters, especially in the media and academe, constantly attack businesses and their creators. With specious pejoratives, the attackers imply that business people lack care, humanity, compassion, social concerns. Such implications are opposite of the facts. Indeed, only through business and its creators do societies advance and individuals prosper.

Hiding behind their altruistic platitudes, neocheaters and mystics are the ones who default on productive effort, do not care, and lack humanity, compassion, social concerns. For all they can do is cleverly attack values. And their attacks are designed to undermine those heroic efforts required to competitively produce jobs and values for others. Indeed, the mystics and neocheaters strive desperately to conceal the intellectually superior nature of business — the universally beneficial, cheerfully benevolent, nonmystical nature of business. For business is the antithesis of mysticism, the epitome of rationality and morality, and the furthest evolvment of human intellect.

Business is the highest evolution of consciousness, responsibility, and morality. No other animal is even remotely able to function on a business level. The essences of business are fully integrated honesty, responsibility, integration, abstraction, objectivity, long-range planning, effort, discipline, thought, control. Business creates essentially every major human value, ranging from the development of language, mathematics, the arts, and all commercial breakthroughs up to the electronic revolution...and now finally, Neo-Tech.

I & O Publishing Company is the first company to successfully inject a fully integrated system of ideas and values directly into the stream of public thinking and action. That successful, efficient injection is done by subjecting Neo-Tech to organized business disciplines in markets far beyond the small, closed circles of elitists and academics.

Without being subject to the intense, disciplined efforts of business and marketing, Neo-Tech would have languished undeveloped, perhaps for centuries, trapped in those small, closed circles of less-evolved, nonbusiness intellectuals. But by

applying hard-nosed business disciplines to marketing Neo-Tech, I & O Publishing Company demonstrates in real life the extraordinary, practical benefits of Neo-Tech to every human being. Marketing Neo-Tech through a high-effort, business structure provides the fastest, most efficient distribution of Neo-Tech advantages to every value producer in this world.

Until now, the most widely circulated system of ideas has been the Holy Bible. But its ideas are mystical, dishonest, malevolent, destructive, and for centuries have provided the philosophical ammunition to diminish happiness, drain prosperity, and neocheat productive people on a grand scale. By contrast, Neo-Tech Cosmic Power benefits all honest people. Its ideas are objective, honest, benevolent, productive. Neo-Tech provides the practical tools to eliminate mysticism and neocheating throughout the world while enhancing prosperity and happiness for everyone. For that reason, life-enhancing Neo-Tech ideas will increasingly replace life-diminishing mystical ideas as the source of philosophical standards and values for all honest, productive people — for all people who count.

Business people create values through intellectual efforts involving the widest-range integration of facts and knowledge. Successful, growing businesses always require honest long-term planning combined with constant integration of time with effort. ...Few people have any idea or appreciation of the constant, hard-driving effort and difficult integrations required for a businessman to create and maintain honest, value-producing jobs for others.

By contrast, professional mystics and neocheaters avoid all such long-range, wide-scope, integration efforts. Instead, they operate on a dishonest, anti-intellectual level — on spurious, out-of-context terms in attacking producers with slander, libel, force, coercion, and false guilt in order to usurp values from those value producers.

The master neocheaters gain power by constant destruction of values rather than by production of values. To realize that fact, a person needs only to examine the words of any Hitler, Pope, charismatic politician, network anchorman, high-profile humanities professor, or advanced-degreed underachiever. Their essential words are always in a negative mode or an envious attack mode. They rise in power not by the long, hard, rational efforts that build competitive values wanted by others. Instead,

they garner power by glib, negative attacks that undermine the producers and their values. ...That fact becomes obvious on comparing the words of honest business people to those of neocheating media people.

Mystics and neocheaters are guilty losers who harm everyone. But business people, especially the essence-moving entrepreneurial type, are innocent winners who benefit everyone. Honest business people do not even know how to think, talk, or operate in the destructive, out-of-context, envious attack modes of mystics and neocheaters. Instead, such business people cheerfully focus on integrating reality — on benefiting others by creating and trading values. Without Neo-Tech, however, those business people are unable to protect themselves from the neocheaters' destructive ideas and actions.

Master neocheaters rise above others without earning their way — without exerting the long-term, hard-integration efforts needed to build values for others. By nature, neocheaters are dishonest, unproductive, hostile, immoral, guilty. They have no genuine power. By contrast, business-minded people are honest, productive, benevolent, moral, innocent. Such business-minded people are the only source of genuine power and prosperity in the universe.

Two worlds exist: One world is that of the mystics, neocheaters, master mystics, and master neocheaters along with all their duped victims and followers. That unhappy, sour world is for the living dead — for those who choose to (1) detach themselves from reality, (2) remain ignorant of reality and what is actually occurring, (3) survive by usurping values from others. That destructive world consists not only of lethargic mystics but of aggressively active, master neocheaters with their minions and followers. Such neocheaters stage furious but meaningless or destructive activities in their need to appear busy and important to themselves and others. ...The world of mystics and neocheaters is destructive, unhappy, meaningless.

The other world belongs to the value producers. That happy, cheerful world is created by individuals who prosper by producing values for others. That purposeful, active world consists of those workers, business people, industrialists, professionals, artists who produce more than they consume. The world of value producers is exciting, prosperous, meaningful.

The integrated efforts of value producers such as businessmen are directed toward supporting or building values for others. In sharp contrast, the efforts of neocheaters are directed toward attacking or usurping values from others. Master neocheaters are manipulative and destructive in their every action ranging from political summits to papal tours. Such neocheaters include not only politicians and clergymen but those say-much, do-little academe who conceal their lack of value by constantly flaunting credentials to impress themselves and others. On establishing specious credibility, those neocheaters extract values from others by promoting spurious ideas that undermine or attack value producers and competitive values.

Those two worlds will never meet. For, they are moving in opposite directions: one toward death, the other toward life. Any conscious individual, however, can choose at any time to reject mysticism and exchange the unhappy world of value destroyers for the happy world of value producers. ...The choice is to exist in the dead world of mysticism or to live in the alive world of Neo-Tech.

MAN'S NATURE AND SURVIVAL

The nature of all animals evolves around their survival mechanism. But what is the distinguishing nature of man? He has the ability to think consciously in concepts and then integrate those concepts into wider concepts. No other animal can think consciously or think significantly beyond percepts, much less integrate concepts. Indeed, man can easily and logically integrate two or more concepts into new and still wider, more abstract concepts. That logical integration of concepts is called reasoning. Man's reasoning ability is his survival mechanism. But unlike all other animals whose survival mechanisms work automatically, man's reasoning mechanism works volitionally. Man must *choose* to exert the effort required to reason. Man undermines or damages his or her reasoning ability by nonuse or misuse of the mind through mysticism. For mysticism, by nature, subverts or cuts off the integration mechanism of the conscious mind to reduce one's efficacy, competitiveness, quality of life, well-being, self-worth, and especially happiness.

Reasoning is the nature of man — the distinguishing nature that elevates the value of man above all other life...above all else in the universe. Reasoning through logic is man's survival mechanism.

MORALS

Since morals and morality require conscious choices, man is the only animal who can be moral or immoral. Thus, man is the only animal who can consciously or purposely make moral choices: to think or not to think, to be mystical or nonmystical, to produce or usurp — to benefit or hurt oneself and others.

The meaning of *moral* in Neo-Tech is simple and direct: Whatever is consciously done to help fill human biological needs is good and moral (e.g., the productive actions of honest people). Whatever is consciously done to harm or prevent the filling of human biological needs is bad and immoral (e.g., the destructive actions of mystics and neocheaters).

Honestly using one's reasoning nature is always beneficial and moral; dishonestly using one's reasoning nature is always harmful and immoral. ...Volitionally harmful acts always arise from mysticism — from dishonesty, rationalizations, evasions, defaults.

Yet, acting on fully integrated honesty (Neo-Tech), not reason itself, is the basic moral act. When Genghis Khan, for example, chose to use reasoning for a specific military move, then in an out-of-context sense, he chose to act morally by protecting himself and his troops (thus filling human biological needs). But in the larger sense of fully integrated honesty, Khan's total actions were grossly immoral in choosing to use aggressive force in becoming a mass murderer (thus negating human biological needs). The highly destructive, irrational immorality of Genghis Khan's overall dictatorial military actions far outweighed any narrow, out-of-context "moral" actions. ...Genghis Khan was enormously evil as were Stalin, Hitler, Mao, Castro, Pol Pot.

IMMORAL CONCEPTS: ALTRUISM AND SACRIFICE

Genghis Khan an altruist? Stalin and Hitler¹ too? Yes, they were altruists as were Jesus, Lincoln, Mao, Schweitzer, Nader,

¹ Hitler an altruist? He was the ultimate altruist in both word and deed: "The Aryan is not greatest in his mental qualities as such, but in the extent of his willingness to put all his abilities in the service of the community. In him the instinct of self-preservation has reached the noblest form, since he willingly subordinates his own ego to the life of the community and, if the hour demands, even sacrifices it."

Adolph Hitler, *Mein Kampf*
Houghton Mifflin, Boston

Pope John Paul, and almost all other professional mystics and neocheaters. And as demonstrated in the Neo-Tech/Psychuous Concepts, all current religions and governments exist through altruism.

The dictionary definition of altruism is: “Uncalculated consideration of, regard for, or devotion to other’s interests sometimes in accordance with ethical principle.” Upon first consideration, the definition of altruism seems loving, kind, and good. In which case, how could Genghis Khan and Hitler relate to that definition?

Close examination of altruism reveals that its ethical principle and implications are human sacrifice.¹ Thus, the altruist accepts as ethical principle that human beings and their values can be sacrificed to others. And those human sacrifices can be made to anyone or for the sake of anything — the gods, the tribe, the ruler,

¹ Auguste Comte (1798-1857) was the first philosopher to articulate the ethical principle of altruism as sacrifice. His altruistic ethics held sacrifice as the goal of moral actions, regardless of the means, cost, or beneficiary. He projected selflessness and sacrifice as the ultimate good while positing self-interest as the antithesis of that good. (Reference: Comte’s *System of Positive Polity*, 1877).

But Immanuel Kant (1724-1804) consciously and methodically laid the philosophical groundwork for the concept of altruistic self-sacrifice as a moral principle. Kant used brilliantly orchestrated, cleverly integrated non sequiturs to attack logic, reason, and the human mind. Kant is among the most destructive of all master neocheaters. His philosophy provides ingenious systems of noncontextual, inner logic that offers beautiful-sounding rationalizations for all violations of individual rights and destructions of values. Kant’s works are essential for Fascism, Marxism, and every murderous neocheating regime of the twentieth century: Plato begot Kant, who begot the socialist’s philosophical father, Georg Hegel (1770-1831). In turn, Hegel begot Karl Marx and spawned mass-murderers Lenin, Hitler, Mao. And, Plato begot the philosophical father of religio-conservatives — Jean-Jacques Rousseau (1712-1789). In turn, Rousseau spawned equally bloody mass-murderers: Robespierre, Pol Pot, Khomeini. ...All that blood, suffering, and destruction arise entirely through neocheaters manipulating unreal, arbitrary illusions and mind-created “realities” of mysticism in order to support their own personal, bogus livelihoods. ...No other reason or motive exists or has ever existed for purposeful death and destruction.

the fatherland, the system, the party, the “good”, the poor, the cause...for the sake of enhancing the power or prosperity of any professional mystic or neocheater.

All current political and religious systems depend on the principle of altruism...the principle of forced or coerced sacrifice of victims to others. Altruism (as in Biblical mysticism) holds sacrifice as a good in itself, regardless of the means (e.g., force, coercion, fraud, guilt, deception, charisma), regardless of the recipients (e.g., dictators, presidents, popes, theologians, welfare clients), and regardless of the victims (e.g., war dead, taxpayers, business people, value producers).

Sacrifice is the opposite of productivity: Productivity creates values. Sacrifice destroys values. Sacrifice is contrary to human biological nature as demonstrated throughout Neo-Tech. Upholding the ideas of sacrifice or altruism involves accepting the nonreality of mysticism. And accepting such mysticism always requires evasive rationalizations. Indeed, mysticism, altruism, and sacrifice are purposeful reasoning defaults that are always harmful to human beings, thus, are always immoral.

Altruism and sacrifice are rationalized through mysticism. And mysticism is a reasoning default that accepts fake realities or nonrealities such as sacrifice, faith, dogma. Thus, all advocates of altruism are mystics or neocheaters by nature because they accept or manipulate the mystical concepts of sacrifice.

But why do people default on reason? Why do they evade reality to become advocates of altruism who promote sacrifice? Professional advocates of altruism are always, in a direct or indirect way, recipients of the sacrifices they promote. The booty is often unearned power. But the booty may also be or include unearned material goods, glory, adulation, love, respect, pseudo self-esteem, neurotic or psychopathic satisfactions. In any case, professional advocates of altruism depend on the sacrifice of others to fill their material needs, their self-esteem needs, their images of importance, their neurotic wants. In one way or another, all professional altruists are neocheaters who live off the forced or coerced sacrifices of productive people. For that reason, no professional mystic or altruist can be happy or experience psychuous pleasures.

In addition, altruism and sacrifice are the vortex of all concepts, ideas, and philosophies that drain productive people of

their earned values and happiness. In the long run, altruism and sacrifice fill the needs of no one. Instead, altruism and sacrifice always drain everyone.

Over the past 2000 years, altruism and sacrifice have destroyed untold values and billions of human lives. As identified by the Neo-Tech/Psychuous concepts, all current governments and major religions exist on the principles of altruism and sacrifice. But Neo-Tech shows: 1. how to negate all neocheaters; 2. how to avoid being victimized by mysticism or sacrificed to altruism; 3. how to forever collapse the 2000-year-old hoax of mysticism and eliminate its symbiotic neocheaters; 4. how to live prosperously, guiltlessly, and happily to the benefit of everyone.

HAPPINESS

Happiness results from dealing competently with reality. Happiness is a state of intellectually knowing and emotionally feeling the following:

Short-Term Happiness (Positive or Negative Sources)

The situation is good.
The situation is right.
The situation is of value.

Long-Term Happiness (Positive Sources Only)

Life is good.
People are good.
Oneself is good.
Oneself is right.
Oneself is of value.
Oneself is capable of understanding reality.
Oneself is growing in a positive direction.
Oneself is producing values needed to live independently.
Oneself is competent in producing competitive values for others and society.
Oneself is competent to reject mysticism in self and others.
Oneself is worthy of living.

Short-term happiness from positive sources can add to a person's long-range happiness. But short-term pleasures from negative, destructive, or irrational sources (e.g., drunkenness,

politics, drugs, religion, promiscuous sex, prosperity through dishonesty or fraud) can deliver only temporary feelings of power, well-being, and euphoria. For the inescapable consequence of reality will always assert itself, reversing those “good” feelings to yield ever greater unhappiness and anxiety.

Long-term well-being and happiness come *only* from (1) a continuing development and evolvment of one’s own mind and character, (2) one’s increasingly accurate knowledge and control of reality and self, and (3) increasingly producing competitive values for others and society.

Achieving happiness is the ultimate moral purpose of human life.

MYSTICISM HARMS EVERY VALUE IT TOUCHES — ESPECIALLY LOVE

After attacking values for 2000 years, professional mystics and neocheaters aim their most subtly destructive attacks on value production, romantic love, and happiness: First they undermine the concepts of values, love, and happiness with clever inversions of facts that sound good or valid. Then, for example, they undermine the concept of love by promoting the false idea that totally rational behavior between couples would yield cold, passionless relationships. But the exact opposite is the fact: Consistently honest, rational behavior offers the greatest capacity for love and passion. By contrast, emotionally reacting, irrational behaviors destroy love and passion.

Successful romantic love requires acting on reality rather than reacting on feelings. Only through fully integrated honesty (Neo-Tech) can one guiltlessly experience the full range of positive emotions and passion. By contrast, mystics act on feelings rather than on reality. Such acting on feelings leads to incompetence with the subsequent loss of prosperity and romantic love. ...Mystics experience life with increasing anxiety, unhappiness, deadness.

Neo-Tech demonstrates that professional mystics and neocheaters avoid the honest thought and hard competitive effort needed to produce values desired by others. Instead, they live by faking reality to extract power and values from others through deception, coercion, force. ...Unchecked mysticism destroys all values, especially love and happiness, through arrays of irrational illusions and dishonest actions.

INTEGRATED THINKING MEANS KNOWLEDGE AND POWER

Integrated thinking is the conscious effort of putting information into accurate context by logically and honestly connecting *all* relevant knowledge. All valid and powerful knowledge is contextual. Thus, genuine power is gained through integrated thinking used to obtain the widest possible range of contextual knowledge. Integrated thinking delivers unbeatable advantages.

NEO-TECH DELIVERS MONEY/POWER/ROMANTIC LOVE

Those who live by fully integrated honesty (Neo-Tech) are by nature sexy, happy, prosperous winners. For they ultimately hold all honest power. Moreover, with Neo-Tech, they hold the supreme aphrodisiac. By contrast, mystics and neocheaters contradict their nature through their laziness, dishonesty, and parasitism. They are unsexy, unhappy, envious losers. Thus, they become increasingly impotent, tired, powerless.

Only through fully integrated honesty (Neo-Tech) can one increasingly earn competence, self-esteem, happiness. ...Through Neo-Tech, one soars to spiralling heights of money/power/romantic love.

MYSTICISM AND NEOCHEATING VANQUISHED

With the discovery of Neo-Tech, all mystics and neocheaters are in the final sentence of the final chapter of their long, destructive history on planet Earth. They are finished forever. But ironically, for the first time in history, all mystics and neocheaters have, through Neo-Tech, an invincible tool to purge their own mysticism, to solve their own problems, to evolve into happy, productive human beings. ...Happy days are here for everyone, forever.

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NEO-TECH DISCOVERY

NEO-TECH POWER and the NEO-TECH ADVANTAGES

The easiest, quickest way to gain Neo-Tech/Psychuous advantages for prosperity, power, and romantic love is simply to forge ahead: Read all the Neo-Tech Advantages in order. Do not make prejudgments. Wait until you have completed all 114 Neo-Tech Advantages. Forget judgments made by others. Do your own thinking; make your own judgments.

Grab the values from those concepts to which you can relate. Put aside temporarily those concepts you are uncertain about or disagree with. By the end of this volume, all the concepts will come together into a clear, harmonious understanding — into a powerful, practical matrix. You will then have integrated control over all competitive situations through the Neo-Tech concepts. You will also know exactly what is happening and exactly what to do. You will forever know how to conquer mysticism in self and others. You will forever know how to quell all neocheaters. You will forever hold the power of prosperity and romantic love.

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All advantages in this manual are backed by the original Neo-Tech source — the “Neo-Tech Reference Encyclopedia”.

Neo-Tech Advantage #1

THE NATURE OF MAN AND WOMAN

Anyone can experience financial prosperity, psychuous pleasures, and long-range happiness by satisfying his or her biological needs (i.e., physical, psychological, emotional, intellectual needs). Psychuous pleasures require the freedom to satisfy one’s own healthy needs and to set one’s own

standards...to live without being obligated to fill someone else's needs or to follow someone else's standards (e.g., standards of parents, spouse, government, church). But in freedom, a person's actions must be rational and responsible to be beneficial. Irrational or mystical actions will always diminish a person's well-being and happiness.

In asking, "What is the nature of man and woman?", a person might also ask, "What is reality?" and "What is required for prosperity, love, and happiness?" Losers will answer from a mystical, Platonistic basis. Winners will answer from a rational, Aristotelian basis:

1. WHAT IS THE NATURE OF MAN AND WOMAN?

Loser/Mystical Answer (Platonistic)

Human beings are by nature evil, irrational, and destructive. They are subordinate to "higher" causes. Human beings must be controlled by some higher authority or government and forced to serve others or society.

Winner/Factual Answer (Aristotelian)

Human beings are by nature good, rational, and productive (or mankind could not exist). Human beings are competent to fill their needs and to achieve happiness. By being free to act according to their own nature, they will best serve themselves and society without force or coercion from any authority or government.

2. WHAT IS REALITY?

Loser/Mystical Answer (Platonistic)

Reality is what the mind thinks or imagines. Wishes, will, or faith can create or alter reality. "True" reality is unknowable.

Winner/Factual Answer (Aristotelian)

Reality is what exists. Reality exists independently of anyone's thoughts, desires, will, or wishes. All reality is knowable.

3. WHAT IS REQUIRED FOR PROSPERITY, LOVE, AND HAPPINESS?

Loser/Mystical Answer (Platonistic)

Sacrifice, humility, and service to duty are needed for prosperity, love, and happiness in the hereafter.

Winner/Factual Answer (Aristotelian)

Rational action, self-esteem, and production of competitive values for others are needed for prosperity, love, and happiness here on earth.

Complete answers to the above three questions are developed throughout the 114 Neo-Tech Advantages.

Human beings survive by using their minds rationally to deal with reality. They must know reality to competitively produce the values needed to prosper. Only by being left free to satisfy their nature can human beings serve themselves and others best. ...People who live free and according to their natures can easily build a future of prosperity and happiness. Moreover, with Neo-Tech, such people can easily rid themselves of mystics and neocheaters.

Neo-Tech Advantage #2

THE CHILD OF THE PAST

The child of the past exists in every adult. Lost within faded memories, that child keeps searching for a life of adventure, discovery, value, happiness.

The Neo-Tech/Psychuous concepts let the reader turn inward to discover that child. And then the reader can break free from those who are hurting him or her...from those who are wasting his or her time and resources. That child of the past will kindle a new life of adventure, discovery, value, happiness.

Neo-Tech Advantage #3

CARVING ONE'S OWN DESTINY

While the past is gone forever, it offers valuable experience and reference points that can enhance one's present and future. But many people consume too much time living in the past. Those people often cripple their potential by living and thinking in terms of concrete, past experiences. Thus, they fail to grasp the broader concepts and principles necessary for productive growth into the future. People who live in the concrete past lose the ability to control their futures. Those who achieve long-range prosperity, happiness, and psychuous pleasures are well aware of the experiences and knowledge gained from their past. But, they live in the present while continuously building the integrations for

growing into the future.

Rational value producers can view their personal futures with confidence in the knowledge that they have the power (through their own rational minds and efforts) to control their own destinies no matter what external variables impinge on them. With the exception of being trapped in an inescapable totalitarian slavery situation, rational individuals can carve their own destinies while achieving great prosperity, romantic love, and happiness no matter what external forces surround them. Indeed, by removing mysticism, the rational mind can be more powerful than all those irrational minds that constantly work to diminish everyone's life [Re: Table 7, Neo-Tech Reference Encyclopedia].

The rational mind can also vanquish the destructive effects of religion and the God concept. Likewise, with the rational mind one can spring free from the guilt pushers and freeloaders as well as from "friends" and relatives (including parents and nondependent children) who do not offer overall values to one's personal life.

The variables of nature (e.g., weather, tides, earthquakes, hurricanes, floods) can have chance impacts and short-range effects on a person's life. For most productive people, however, natural variables have little or no effect in their long-range lives. Other natural forces such as the faint celestial forces (minute gravitational and electromagnetic forces from planets and from stars beyond our sun) have no effect on anyone's life, except for the illusionary, psychologically damaging effects on those who allow their thinking or actions to be stunted or undermined by immature beliefs such as astrology. [Re: Concept 41 in the Neo-Tech Encyclopedia exposes mystical frauds such as astrology and UFOs. The Encyclopedia also reveals the harmful effects those frauds have on prosperity, romantic love, and long-range happiness.]

A no-hope, no-escape situation would occur only with total control by master neocheaters. That situation would mean a Stalin/Pol Pot style, never-ending terror totalitarianism with no hope for change within one's lifetime or no place to escape to freedom. Under such conditions, life for the moral, productive individual would be intolerable, unbearable, and not worth living. The only viable option would be to maintain one's personal integrity and freedom by surviving without slavery through underground or guerrilla existences. [Re: Concept 22, Neo-Tech Reference Encyclopedia].

Neo-Tech Advantage #4

DOGMA AND RULES ELIMINATED

All Neo-Tech/Psychuous Concepts develop from the three basic elements of human nature — the physical, intellectual, and psychological nature of man and woman [Re: Concept 7, Neo-Tech Reference Encyclopedia]. All individuals are uniquely different with widely variable tastes, desires, personalities, characteristics, and needs. Neo-Tech offers no fixed rules or dogma for any individual to follow.

Neo-Tech deals with principles and concepts. Anyone can choose to use any number of the 114 Neo-Tech/Psychuous Concepts. Since each of the 114 Concepts developed by Neo-Tech are linked to the basic nature of man and woman, the application of any single concept will deliver certain specific values. The application of each additional concept will deliver additional values. The more Neo-Tech/Psychuous concepts the reader uses, the greater will be his or her prosperity and happiness. To fully utilize any concept, however, an individual must first integrate that concept through one's own mind according to his or her own unique character and values. ...But the unbeatable power of Neo-Tech comes from grasping, integrating, and then using *all* 114 Advantages as one mighty, unbreakable unit or matrix.

Neo-Tech Advantage #5

UNIVERSAL GOOD AND BAD ACTIONS: BLACK AND WHITE MORAL ABSOLUTES

Rational or good actions increase prosperity, happiness, and psychuous pleasures. Irrational or bad actions undermine those values. While each individual's life and values are unique, certain basic actions never change in terms of good or bad actions. The rightness or wrongness of those basic actions do not vary according to opinion, or from person to person, or from generation to generation, or from culture to culture, or from solar system to solar system. Universally good or bad actions are objectively based on the biological nature of human beings and are definable in absolute terms. But other actions are amoral and cannot be judged in terms of good or bad because they are a matter of personal preference determined by individual differences.

Universal morals are objective. They are not based on

opinions of the author or anyone else. Universal morals are not created or determined by anyone. No one can deem what is moral and what is not moral. The same moral standards exist for each and every human being throughout all locations, cultures, and ages. Those standards are independent of anyone's opinions or proclamations. Moreover, two and only two black-and-white moral standards exist. Those two moral standards are:

Any chosen action that purposely benefits the human organism or society is morally good and right.

Any chosen action that purposely harms the human organism or society is morally bad and wrong.

Feelings and emotions, on the other hand, cannot be considered as standards, absolutes, or morals. A person's lifestyle, desires, needs, and preferences can vary greatly without altering that person's character or without making that person morally right or wrong. Still, moral absolutes do exist. And following or violating moral absolutes determines a person's character and self-esteem. The two moral absolutes essential for prosperity and happiness are:

1. Integrated honesty for knowing reality
2. Integrated efforts for increasing productivity

Habitually violating either of those two moral absolutes precludes genuine prosperity and happiness. Related to those absolutes are the following moral issues:

Honesty
Self-esteem
Individual rights
* * *
Sacrifice
Use of force
Ends justifying the means

The list below shows how each *moral* issue separates into either a moral, pro-life, pro-individual category or an *immoral*, anti-life, anti-individual category.

Objective morals are based on reality, reason, logic. Subjective "morals", on the other hand, are based on unreal,

arbitrary feelings or wishes. All such unreal “morals” require force, deception, or coercion to impose them on others. Subjectivism, mysticism, existentialism, and “do your own thing” are all attempts to deny objective morals by implying that no standards exist and everything is of equal value (thus denying objective morals and values).

UNIVERSAL MORAL ISSUES

Moral Issue: Honesty.

Prosperity and Happiness Approach

Conscious striving for self-honesty. Unyielding loyalty to honesty. Productive effort. (Moral)

Failure and Unhappiness Approach

Pragmatic compromise and evasion of honesty. Habitual dishonesty. Parasitical laziness. (Immoral)

Moral Issue: Productivity.

Prosperity and Happiness Approach

Productive actions that increase values to others and society while increasing effectiveness in dealing with reality. (Moral)

Failure and Unhappiness Approach

Destructive actions that decrease values to others and society while decreasing effectiveness in dealing with reality. (Immoral)

Moral Issue: Individual Rights.

Prosperity and Happiness Approach

Recognition of the inalienable right everyone has to his or her own life and property. (Moral)

Failure and Unhappiness Approach

Denial of individual or property rights in order to plunder the life and property of others. (Immoral)

Moral Issue: Sacrifice¹.

Prosperity and Happiness Approach

Refusal to sacrifice is by nature life enhancing and thus is

morally right. (Moral)

Failure and Unhappiness Approach

Sacrifice is “noble”, especially when done for a “higher” cause or, better yet, no cause. (Immoral)

Moral Issue: Use of Force.

Prosperity and Happiness Approach

Rejecting the *initiation* of force, threat of force, coercion, or

¹Sacrifice occurs when a value is diminished or destroyed for a lesser value or a nonvalue.

fraud against any individual for *any* reason is the foundation of morality. (Moral)

Failure and Unhappiness Approach

Use of force (especially government force) is acceptable against individuals, especially if the result serves the social “good” or a “higher” cause. (Immoral)

Moral Issue: Ends Justifying the Means.

Prosperity and Happiness Approach

In regards to force, the ends *never* justify the means. All moral actions are based on principles that prohibit initiatory force, threat of force, coercion, and fraud as a means to accomplish ends, no matter how “noble”. (Moral)

Failure and Unhappiness Approach

Ends can justify the means. Force and coercion can be pragmatically used for the “good” of society. Individual rights can be violated or sacrificed for “noble” ends. (Immoral)

Neo-Tech Advantage #6

ABANDONING THE NEOCHEATERS

All destructive authorities and other neocheaters would become powerless if the value producers withdrew their support and said “no”. If *all* victims simply said “no” to their victimizers, *all* professional mystics and neocheaters would lose their power to plunder others and destroy values.

Consider this quote from *A Discourse of Voluntary Servitude* by Etienne de la Boétie, written in the 16th Century:

“The oppressor has nothing more than the power you confer upon him to destroy you. Where has he acquired enough eyes to spy upon you if you do not provide them yourselves? How can he have so many arms to beat you with if he does not borrow them from you? The feet that trample down your cities, where does he get them if they are not your own? How does he have any power over you except through you? How would he dare assail you if he had not cooperation from you?”

Stanley Milgrams in his book, *Obedience to Authority*, demonstrates through the famous electric-shock experiments done at Yale that the majority of average, honest citizens will follow authority to do destructive, immoral acts up to the point of injuring, even killing other people. As quoted from Milgrams’s book:

“...ordinary people simply doing their jobs, and without any particular hostility on their part, can become agents in a terrible destructive process. Moreover, even when the destructive effects of their work become patently clear, and they are asked to carry out actions incompatible with fundamental standards of morality, relatively few people have the resources needed to resist authority.”

But what is that external authority? It is a myth that has no basis in reality. Such external authority always develops into a destructive machine when the majority unthinkingly or out of fear accept, obey, and follow the commands and wishes of that authority. In reality, no one has genuine authority over anyone else. Once that fact is realized, a person can say “no” and break the destructive habit of obedience to the myth of authority. Then the neocheaters would be abandoned by the value producers. And all value destroyers would founder with no power to survive.

Neo-Tech Advantage #7

PROSPERITY AND HAPPINESS GOALS

Life is the universal standard to which all people are subject. And **life** — conscious human life — is the standard on which

every Neo-Tech Concept is based.

How does the standard of life relate to prosperity and happiness? Human beings must meet specific needs to function at their best (i.e., to function as the living organism is designed to function). Filling those needs produces prosperity, pleasure, and happiness.¹ The Neo-Tech Concepts provide the knowledge for filling those biological needs — physical, psychological, and intellectual needs. And in filling those biological needs, personal prosperity and happiness become the natural, rational goals of human life.

An important purpose of Neo-Tech is to demonstrate that three requirements for prosperity and happiness always exist: (1) a healthy physical state, (2) a healthy self-esteem, and (3) an honest, efficacious handling of objective reality in competitively producing maximum values for others. A person can meet all three requirements by using the Neo-Tech concepts. But to earn prosperity through productivity requires rational thought and constant effort. ...By nature, a prosperous, happy life is an active, challenging life. [Neo-Tech Advantage #11 provides a self-evaluation test to determine if one has oriented his or her life as a value producer or as a value destroyer.]

Neo-Tech Advantage #8

HAPPINESS TEST

A person sets up prosperity and earns happiness from within. Happiness cannot be taken from the material world or from another person. Happiness depends on genuine self-esteem, which is a product of a person's own life and choices. Happiness is a deeply personal, inner matter. Thus, no one can judge another person's happiness by outward appearances alone. A person may be miserable (such as a nonproductive mystic), but project a happy, cheerful appearance. Another person may appear unsmiling, even stern or cross (such as an intensely busy business executive), but if he or she is a productive person with self-esteem, that person will be profoundly happy.

¹Throughout Neo-Tech, the words prosperity, pleasure, and happiness are always used in a rational context. For, irrational prosperity or pleasures are based on destructive actions (e.g., profit by fraud, victory by force, success by deceit, pleasure by drugs). Such actions may provide a transitory sense of euphoria, pleasure, or well-being, but can never deliver abiding prosperity or happiness.

To achieve long-range happiness, an individual must be mentally healthy. Many people, including most psychiatrists and psychologists, erroneously believe that mental health depends on how well a person adapts to the views and opinions of others, the majority, or society. That belief places conformity as the standard for mental health. But, instead, mental health depends on a loyalty to honesty, *regardless* of the views and opinions of others or one's own feelings. Indeed, the individual must deal honestly with reality to gain the productivity and self-esteem required for quality survival of the mind and body — for prosperity and happiness.

Productivity and self-esteem build on each other. They are not, however, in a cause-and-effect relationship. The **cause** is character evolvment, development, and maturity; the **effect** is both productivity and self-esteem. And that **effect** delivers prosperity and happiness.

The human mind and body, by nature, function harmoniously. But when an individual accepts mystical ideas or takes irrational actions, the mind and body clash and contradict each other (e.g., the acceptance of religion-inspired guilt clashes with the sexual natures of men and women).

With Neo-Tech, one can easily determine the direction that an individual is moving: (a) toward prosperity, happiness, and life, or (b) toward conflict, unhappiness, and death. [Re: Table 3, Neo-Tech Reference Encyclopedia]

Neo-Tech Advantage #9 **REWARDS FROM LIFE**

Nearly everyone desires the rewards available from conscious life. But, few people achieve those rewards. And, by nature, people who buy into mysticism or promote altruistic, self-sacrifice can *never* experience those rewards.

The main reasons for prosperity limitations and failures are (1) the lack of knowledge and (2) the acceptance of mysticism. But the Neo-Tech concepts provide that knowledge for eliminating mysticism to achieve full-range prosperity and happiness.

Many myths about prosperity and happiness promoted by professional mystics and neocheaters sound right and click into people's minds as packages of truth. But those myths are

misleading and destructive. For example, the works of Sigmund Freud, Herbert Marcuse, and Wilhelm Reich promote the myth that sex dominates human behavior. Their views help promote the false notion that all human life is oriented around sex. While sex is important to life, joy, and pleasure, such an all-inclusive life orientation around sex is false. Instead, the drive for life is oriented around advancing the survival and well-being of the living organism — not around sex.

Survival is man's fundamental **physical** need. And self-esteem is man's fundamental **psychological** need. A person's life is oriented around those physical and psychological needs — not around sex. ...Still, sex plays a major, pervasive role in human life, joy, and pleasure.

Neo-Tech Advantage #10
**THE HIGHEST CAUSE —
THE CONSCIOUS INDIVIDUAL**

The highest cause in the universe is the well-being and happiness of the conscious individual. The individual — a minority of one — is the smallest, the most important, most unprotected of all minorities. If rights of the individual are protected, then rights are protected for everyone — for Blacks, Chicanos, women, factory owners, factory workers, farmers, homosexuals. The concept of minority rights is meaningless, prejudicial, and destructive. In fact, that concept is a tool used by professional mystics and neocheaters to usurp power and unearned values not by protecting but by violating the rights of individuals.

Only the concept of individual rights is meaningful and valid. The following table contrasts the anti-individual, neocheating view to the pro-individual, Neo-Tech view.

**ANTI-INDIVIDUAL VIEW
VERSUS
PRO-INDIVIDUAL VIEW**

Anti-Individual, Neocheating View
(Platonistic Oriented)

- The uncontrolled, free individual is by nature bad and harmful to conscious life. Morally, the individual must be controlled by external “authorities”.

- Group or government force is necessary to control the individual to make him do good.
- The conscious individual is subordinate to society or to “higher” or “nobler” causes.
- The use of force to compel individuals to comply with the “will” of society is moral.
- The moral purpose of life is self-sacrifice in serving “higher” goals.
- Pride is a character flaw.
- Service to a government by conscription is necessary and proper.
- Property belongs to society, the “people”, or the government.
- Social science is a valid, valuable science.
- Populations consist of various groups of people, societies, and cultures.

Pro-Individual, Neo-Tech View

(Aristotelian Oriented)

- The uncontrolled, free individual is by nature good and beneficial to conscious life. Morally, the individual must be free and remain free from external “authorities”.
- Both the individual and society function best when the individual is free from any group control, government force, or external “authority”.
- The conscious individual is the highest, noblest possible good or cause in the universe.
- The use of initiatory force against any individual for any reason is immoral.

- The moral purpose of life is to achieve rational happiness.
- Pride is the result of moral virtue.
- Service to a government or to any cause is proper only on a voluntary basis. Any form of conscription is forced sacrifice and evil.
- Property is an earned entity. Thus, it can morally belong only to those individuals (or their businesses) who produced the values needed to earn that property.
- Social science generally has little or no validity as a science, especially because it usually denies the individual as the prime entity of human life.
- Populations, societies, and cultures consist of specific individuals.

Neo-Tech Advantage #11

SELF-ESTEEM AND THE REWARDS FROM LIFE

Happiness of man and woman is not based on sex or pleasure, but on self-esteem. Self-esteem acquired through honesty and productivity is the requisite for romantic love and psychuous pleasures. Within a romantic-love relationship, psychuous sex adds an intensity to human pleasure unattainable elsewhere in life. Psychuous pleasures are the rewards for day-by-day, rational, productive actions. Psychuous pleasures, financial prosperity, romantic love, and long-range happiness are the rewards of a productive, honest life.

Self-esteem is a person's estimation of his or her self-worth. Self-esteem is based on the ability to live independently, happily, competently. Self-esteem is dependent on one's effectiveness in dealing with reality. A high level of self-esteem requires a commitment to objectivity and honesty. But objectivity and honesty do not occur automatically. One must constantly work hard to be objective and honest. And one must always work to maintain those qualities or they will slip away.

Self-esteem is that emotion of feeling worthy and competent to live in this world — of feeling in control of life. That feeling

depends on having a value-producer orientation or value-destroyer orientation as listed in the following self-evaluation test:

SELF-EVALUATION TEST

Value-Producer Orientation

- I earn my livelihood by producing competitive values tradeable in the free market.
- I am a student gaining knowledge necessary to become a producer of values tradeable in the free market.

Value-Destroyer Orientation

- I do not earn my livelihood by producing values for others. Instead, I live off of values produced by others.
- I am a student learning how to manipulate people by using government, religion, or other forms of neocheating and mysticism to usurp a livelihood from the value producers.

Orientation for Positive Changes

- I will stop living as a usurper and learn to become a producer of competitive values in order to earn my prosperity and achieve happiness.
- I will withdraw my support from those neocheaters who through direct or indirect force or coercion live off the efforts of others.

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